

Instructor-Led Titles

Solution	Title	Role	Duration
AEM Sites	<u>Create Web Experiences Using Adobe Experience Manager</u>	Business Practitioner	2 days
AEM Sites	<u>Develop Global Websites in AEM</u>	All	2 days
AEM Sites	<u>Develop Websites and Components Using Adobe Experience Manager</u>	Front-End Developer	4 days
AEM Sites	<u>Extend and Customize AEM</u>	Back-End Developer	2 days
AEM Sites	<u>What's New in AEM 6.5</u>	Administrator, Business Practitioner, Developer	2 days
AEM Sites	<u>Getting Started with React and the Single-Page App Editor v6</u>	Developer	2 days
AEM Sites	<u>Develop Websites and Components in AEM as a Cloud Service</u>	Front-End Developer	4 days
AEM Sites	<u>Extend and Customize AEM as a Cloud Service</u>	Back-End Developer	3 days
AEM Sites	<u>Administer and Securely Maintain AEM</u>	Administrator	3 days
AEM Sites	<u>DevOps for AEM as a Cloud Service</u>	Administrator, Developer	2 days
AEM Sites	<u>What's New in AEM as a Cloud Service</u>	Administrator, Architect, Developer	2 days
AEM Assets	<u>Manage and Deliver Digital Assets using AEM</u>	Business Practitioner	2 days
AEM Assets	<u>Customize Digital Assets in AEM</u>	Business Practitioner	2 days
AEM Assets	<u>Create and Manage DITA Content Using AEM v6</u>	Business Practitioner	2 days
AEM Assets	<u>Customize Digital Assets in AEM as a Cloud Service</u>	Business Practitioner	2 days
AEM Forms	<u>AEM Forms Designer</u>	Developer	2 days
AEM Forms	<u>AEM Forms Developer</u>	Developer	2 days
AEM Forms	<u>AEM Forms Advanced Developer</u>	Developer	2 days
AEM Forms	<u>AEM Forms and Databases</u>	Developer	2 days
AEM Forms	<u>Introduction to AEM Forms Workbench</u>	Developer	1 day
AEM Forms	<u>Advanced AEM Forms Workbench</u>	Developer	1 day
AEM Forms	<u>AEM Forms Administration</u>	Administrator	3 days
AEM Forms	<u>HTML Forms with AEM Forms Designer</u>	Developer	1 day
AEM - All	<u>AEM Architect Workshop</u>	Administrator, Architect, Developer	3 days

Instructor-Led Titles

Solution	Title	Role	Duration
Analytics – Analysis Workspace	Data Analysis with Analysis Workspace	Business Practitioner	2 days
Analytics – Analysis Workspace	Advanced Analysis with Analysis Workspace	Business Practitioner	2 days
Analytics – Analysis Workspace	Adobe Analytics Implementation	Administrator, Developer	3 days
Analytics	Configure Adobe Analytics	Administrator, Developer	3 days
Audience Manager	Fundamentals of Adobe Audience Manager	Business Practitioner	1 day
Audience Manager	Enhance Audience Segmentation Using Adobe Analytics Cloud	Business Practitioner	1 day
Campaign Classic	Getting Started with Adobe Campaign Classic	Business Practitioner	1 day
Campaign Classic	Design & Orchestrate Marketing Campaign using Adobe Campaign Classic	Business Practitioner	3 days
Campaign Classic	Develop Web Applications and Surveys in Adobe Campaign Classic	Developer	1 day
Campaign Classic	Manage Data and Workflows in Adobe Campaign Classic	Business Practitioner, Developer	2 days
Campaign Classic	Manage Offers in Adobe Campaign Classic	Administrator, Business Practitioner	1 day
Campaign Classic	Develop and Customize Data Models in Adobe Campaign Classic	Administrator, Architect, Developer	2 days
Campaign Classic	JavaScript Programming in Adobe Campaign Classic	Administrator, Developer	1 day
Campaign Classic	Build Reports in Adobe Campaign Classic	Business Practitioner, Developer	1 day
Campaign Classic	Configure and Manage Adobe Campaign Classic	Administrator, Developer	1 day
Campaign Standard	Discover Adobe Campaign Standard	Administrator, Business Practitioner, Developer	1 day
Campaign Standard	Design & Orchestrate Marketing Campaign using Adobe Campaign Standard	Business Practitioner	2 days
Campaign Standard	Manage Workflows in Adobe Campaign Standard	Business Practitioner, Developer	1 day
Campaign Standard	Customize Adobe Campaign Standard	Administrator, Developer	1 day
Target	Fundamentals of Adobe Target	Business Practitioner	1 day
Target	Personalize and Automate with Adobe Target	Business Practitioner	1 day
Target	Personalize Dynamic Content using Adobe Target Recommendations	Business Practitioner	1 day
Target	Leverage Experience Cloud Audiences in Adobe Target	Business Practitioner	1 day
Experience Cloud	Maximize Adobe Experience Cloud Solutions Workshop	All	4 days
Experience Platform	Getting Started with Adobe Experience Platform	All	1 day
Experience Platform	Discover Adobe Experience Platform Launch	Administrator, Developer	1 day

Instructor-Led Titles

Solution	Title	Role	Duration
Magento Commerce	<u>Magento 2 Development Essentials</u>	Developer	5 days
Magento Commerce	<u>Managing Your Magento 2 Store</u>	Administrator, Business Practitioner	3 days
Magento Commerce	<u>Advanced Selling and Marketing with Magento 2</u>	Architect, Business Practitioner	3 days
Magento Commerce	<u>Magento 2 Front-End for Developers</u>	Administrator, Architect, Developer	3 days
Magento Commerce	<u>JavaScript Development in Magento 2</u>	Developer	2 days
Magento Commerce	<u>Managing Your Magento 2 Catalog</u>	Architect, Business Practitioner	4 days
Magento Commerce	<u>Magento Commerce Cloud for Developers</u>	Administrator, Architect, Developer	3 days
Magento Commerce	<u>Magento 2 Certified Developer Study Group</u>	Developer	2 days
Magento Commerce	<u>Magento 2 Certified Solution Specialist Study Group</u>	Architect, Business Practitioner	1.5 days
Magento Commerce	<u>Requirements Discovery in Magento 2</u>	All	1.5 days
Marketo Engage	<u>Marketo Core Concepts I</u>	Business Practitioner, Data Analyst, Administrator	2 days
Marketo Engage	<u>Configuring and Managing Marketo</u>	Business Practitioner, Data Analyst, Administrator	0.5 days
Marketo Engage	<u>Marketo Core Concepts II</u>	Business Practitioner	2 days
Marketo Engage	<u>Creating Event & Webinar Programs</u>	Business Practitioner	0.5 days
Marketo Engage	<u>Optimizing Email Deliverability</u>	Business Practitioner	0.5 days
Marketo Engage	<u>Reporting and Insights</u>	Business Practitioner, Data Analyst	0.5 days
Marketo Engage	<u>Attribution Models & Journey Analytics</u>	Business Practitioner, Data Analyst	0.5 days
Marketo Engage	<u>Establishing a Successful ABM Program</u>	Business Practitioner	0.5 days
Marketo Engage	<u>Exam Prep: ACE – Marketo Engage Business Practitioner</u>	Business Practitioner	0.5 days

On-Demand Titles

Solution	Title	Role	Duration (HH:MM)
AEM Sites	Create Web Experiences Using Adobe Experience Manager	Business Practitioner	16 hours
AEM Sites	Develop Websites and Components Using Adobe Experience Manager	Front-End Developer	8 hours
AEM Assets	Manage and Deliver Digital Assets Using Adobe Experience Manager	Business Practitioner	16 hours
AEM Forms	Design Adaptive Forms using Adobe Experience Manager Forms	Developer	3 hours
Analytics	Data Analysis with Analysis Workspace	Business Practitioner	3 hours
Analytics	Data Analysis with Reports & Analytics	Business Practitioner	3 hours
Analytics	Create and Manage Analytics Reports using Adobe Report Builder	Business Practitioner	3 hours
Audience Manager	Fundamentals of Adobe Audience Manager	Business Practitioner	8 hours
Campaign Classic	Getting Started with Adobe Campaign Classic	Business Practitioner	8 hours
Campaign Classic	Design & Orchestrate Marketing Campaigns using Campaign Classic	Business Practitioner	24 hours
Campaign Standard	Discover Adobe Campaign Standard	Administrator, Business Practitioner, Developer	8 hours
Target	Fundamentals of Adobe Target	Business Practitioner	8 hours
Target	Build Customized Experiences Using Adobe Target	Business Practitioner	8 hours
Magento Commerce	Magento 2: Fundamentals of Development- Part 1	Developer	16 hours
Magento Commerce	Fundamentals of Magento 2 Development – Part 2	Developer	16 hours
Magento Commerce	Magento 2: Managing Your Magento 2 Store	Developer	24 hours
Magento Commerce	Magento B2B for Business Users	Business Practitioner	8 hours
Magento Commerce	Magento 2: Front-End for Developers	Developers	8 hours
Magento Commerce	Magento 2: Getting Started with JavaScript Development	Developer	16 hours
Magento Commerce	Magento Commerce: Cloud for Developers v2.2	Developer	24 hours
Magento Commerce	Magento: Page Builder for Business Users	Business Practitioner	16 hours
Magento Commerce	Magento PWA for Developers v2.3	Developer	16 hours
Magento Commerce	Magento Security for Developers v2.3	Developer	16 hours
Magento Commerce	Magento Order Management for Developers	Developer	24 hours

*Durations include time for viewing the instructor lectures and demonstrations, and for completing the practice exercises.

On-Demand Titles

Solution	Title	Role	Duration*
Marketo Engage	Marketo Overview: What Stakeholders Need to Know	Administrator, Analyst, Business Practitioner,	8 hours
Marketo Engage	Marketo Engage: Core Concepts I	Administrator, Analyst, Business Practitioner,	16 hours
Marketo Engage	Configuring and Managing Marketo	Administrator, Analyst, Business Practitioner,	4 hours
Marketo Engage	Marketo Engage: Core Concepts II	Business Practitioner	16 hours
Marketo Engage	Creating Event and Webinar Programs	Business Practitioner	4 hours
Marketo Engage	Optimizing Email Deliverability	Business Practitioner	4 hours
Marketo Engage	Engaging Visitors with Web Personalization	Business Practitioner	4 hours
Marketo Engage	Driving Engagement with Social Marketing	Business Practitioner	4 hours
Marketo Engage	Marketo Engage Reporting and Insights	Analyst, Business Practitioner	4 hours
Marketo Engage	Using Attribution Models	Analyst, Business Practitioner	4 hours
Marketo Engage	Establishing a Successful ABM Program	Business Practitioner	4 hours
Marketo Engage	Marketo Certified Expert Prep Course	Business Practitioner	4 hours

*Durations include time for viewing the instructor lectures and demonstrations, and for completing the practice exercises.